

FGOe's Membership in International Networks

EuroHealthNet

EuroHealthNet is the network of health promotion and public health agencies in Europe. It coordinates the work of national and regional agencies in Europe, constituting a valuable platform for information, advice, policy and advocacy on health issues at EU level.

<http://www.eurohealthnet.eu>

The International Network of Health Promotion Foundations

The INHPF is the only network in the world that brings together health promotion foundation organizations in an effort to advance the field by sharing knowledge and supporting emerging foundations.

<http://www.hp-foundations.net>

The International Union for Health Promotion and Education

The IUHPE is the only global organisation entirely devoted to advancing public health through health promotion and health education. The IUHPE is a leading global network working to promote health worldwide and contribute to the achievement of equity in health between and within countries.

<http://www.iuhpe.org>

European Network for Workplace Health Promotion

The ENWHP promotes good practice in workplace health promotion and advocates the adoption of such practice in all European workplaces.

<http://www.enwhp.org>

HEPA Europe

HEPA is a European network for the promotion of health-enhancing physical activity. It works for better physical and mental health through physical activity by supporting efforts to increase participation and improve the conditions for healthy lifestyles. Network activities are based on WHO policy statements and aimed to strengthen cooperation and partnerships with other related sectors, networks and organizations.

<http://www.euro.who.int/hepa>

Our Organizational Structure

Fonds Gesundes Österreich (FGOe) is the national competence center and central funding office for health promotion and one of the three business units of Gesundheit Österreich GmbH. The federal, provincial and local governments jointly cover its annual budget of EUR 7.2 million. The work of the FGOe is based on the Health Promotion Act of 1998.

Governing bodies of Fonds Gesundes Österreich:

■ The **FGOe Board of Trustees (Kuratorium)** is composed in such a way that it includes important institutions at federal, provincial and local level. The Board meets four times a year and makes decisions on project applications involving funding of more than EUR 72,000. It also sets content priorities and decides the fundamental direction of Fonds Gesundes Österreich.

■ The seven members on the **FGOe Project Advisory Committee (Fachbeirat)** bring their own practical and scientific knowledge to bear for the organization. The Project Advisory Committee professionally evaluates project applications involving funding of more than EUR 72,000 and advises the governing bodies of Fonds Gesundes Österreich.

■ The 19-member staff at the **FGOe Administrative Office (Geschäftsstelle)**, the organization's permanent office located in Vienna, ensure that ongoing activities run smoothly. They handle day-to-day business as stipulated by law and the FGOe Board of Trustees.



Always There for You



A preventive approach to health care is a good investment in society. I can fully rely on professional support from FGOe in these efforts.

Alois Stöger, President of Fonds Gesundes Österreich



We help people to stay healthy and to adopt a positive life style and create healthy life settings for themselves and others.

Christoph Hörhan, Managing Director of Fonds Gesundes Österreich

If you have questions about health promotion in Austria, the staff at the FGOe Administrative Office are glad to provide you with further information:

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www.fgoe.org
The healthy sides of life: www.gesundesleben.at



Health for All

A Business Unit of
Gesundheit
Österreich GmbH





Health for All

Prevention and health promotion are our central concerns. We are firmly convinced that it is better to maintain your health rather than do nothing and then try to treat a disease after the fact. We are guided in our approach by the all-encompassing concept of health applied by the World Health Organization: Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. This holistic perspective also means that the health of people in Austria is determined by two factors: their individual behavior and the conditions in which they live.

In many respects, every individual can positively influence his or her own health merely by the way he or she behaves. However, an individual's hands are often tied, because the setting in which he or she lives makes it difficult if not impossible to live a healthy life. If a company serves only fatty foods at its cafeteria, its employees often have no choice about eating a balanced diet. Arduous work processes cause stress at work; a lack of bicycling paths makes it difficult to fit exercise into everyday routines. That is why it is so important to enhance the settings in which people live and learn, work and play, so that everyone in Austria can live as healthy a life as possible. Efforts at FGOs are therefore focused on conditions at school and at work or on regional infrastructure.

We provide funding for projects that dedicated individuals and organizations want to carry out in their region while also developing our own activities to promote health.

What We Do

We launch a broad array of ideas, initiatives and activities to help women, men and children living in Austria to experience and realize their full health potential:

- We promote practical projects based on an all-encompassing concept of health.
- In doing so, we are vigilant about offsetting any social differences, so that everyone has the same opportunities for living a healthy life.
- We aspire to implement approaches tailored to the different needs of women and men.
- We initiate and finance research projects that advance prevention and health promotion in Austria.
- We help to build up lasting and sustainable structures for health promotion in Austria.
- Our basic, advanced and continuing education and training program is geared to people active in prevention and health promotion and in self-help groups.
- We promote the networking of health promotion professionals so that they share their experiences and act in concert with one another.
- We inform the general population in campaigns and PR activities about behaviors and structures that enhance health and about ones that pose a risk to health.

The Projects We Fund

The main task of Fonds Gesundes Österreich is to fund projects. The rules in this regard are straightforward: We fund projects, i.e. activities in health promotion and primary prevention that are limited in time and that are based on an all-encompassing concept of health. Fonds Gesundes Österreich provides one to two thirds of the project costs; the remainder is covered by own funds or by another funding organization.

Fundable	Not Fundable
■ Projects in settings (e. g. school, work, ...)	■ Individual (medical) consultations/checks
■ Projects jointly developed with those involved	■ Psychotherapy
■ Projects that will continue to make an impact after they end	■ Infrastructure, e. g. equipment for a commercial gym
■ Projects characterized by innovative approaches, professional project management, parallel evaluation, and internal quality standards	■ Projects that have already commenced
	■ The ongoing operational costs of organizations and institutions
	■ Profit-oriented projects
	■ Biomedical primary prevention projects, secondary prevention and tertiary prevention

To accomplish as much as possible for health with the available financial resources, Fonds Gesundes Österreich has focused its task and defined four priority areas:

- Cardio-vascular health
- Municipalities/region
- Child-care centers/kindergardens/schools
- Workplace/businesses

For more information on project funding, please visit our website at www.fgoe.org.

Active on Behalf of Your Health

In our own activities, we focus on further developing the landscape of health promotion in Austria. That means improving the professional skills of people working in health promotion and coordinating the actors in this field as well as expanding the health networks and putting more emphasis on quality control and the evaluation of programs.

Networking is an essential strategy because it means exchanging experiences systematically and learning together. It ensures the optimum use of synergies and resources and allows new knowledge to be created in collaboration with others.

- We work together with the health promotion organizations in the federal provinces.
- We stage conferences at least twice a year to exchange ideas and experiences.
- We encourage professionalization with our basic, advanced and continuing education and training program.
- We promote networking among self-help groups.
- We raise public awareness in campaigns and through information materials and consider these efforts to be important for improving the health of the general population.
- Our quarterly magazine **Gesundes Österreich** (Healthy Austria) reports on current trends in health promotion.
- Our website www.gesundesleben.at offers solid health information, tips and service in German that is easy to understand.
- In our media activities, we publicize the possibilities for promoting health and the work of Fonds Gesundes Österreich.

